Better security
for your online life

KenITSol co. Ltd.
brings safer solutions to East-Africa.

Proposal

Why a better security?

Threats today go way beyond viruses and adapt quickly to new security measures in a desperate attempt to stay one step ahead of us. They're still trying.
Why should the entire security concept of the Internet concern even the smallest user?
How about security prevention on the server level; malware has to sit somewhere, right? How come users get malware in their mails? Someone owns the mail servers, after all. How about free education by ISPs? How about redesigning the trust models?

The truth is not binary, also knows as "It's either you use security or you get hacked."

Statistics show that most people suffering from malware infections don´t have security software installed, or often out of date, without Microsoft Updates or Patches and similar.
Then there is a big difference between the vendors. But every vendor is promising: "My solution is the best".

But what is: "The BEST"?
"The BEST" they can do or: "The BEST" what is possible?
"The BEST" I want to show and demonstrate to you!

www.KenITSol.co.ke

IT-Security Solutions for Kenya

Rudi Marquardt
- IT-Expert
- consultant & support

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The Simplest Security:
A Guide To Better Password Practices:

Obviously, passwords are just one piece of the puzzle. Other pieces are general user education, good physical security, plugging network holes, and installing strong firewalls. These provide much more global protection in the controlled corporate environment than passwords alone, but in areas where the only method of control users have is a PIN or password, the best thing we can do is be aware of security risks and keep up with their password controls.

Let's be honest, passwords are annoying. These days, we need a password or PIN everywhere. We have so many that we can't keep track of them all. We forget to update them; and when we do, it's difficult to come up with effective ones that we can still remember, so we procrastinate changing them for months, even years. We all know this is bad, but the alternative – the painful, irritating password creation and memorization process – is sometimes more than we can tolerate. There is hope! Passwords don't have to be complex cryptograms. A few simple methods can help make living with passwords a little easier.

Password security cost you nothing, so why don´t you use it?
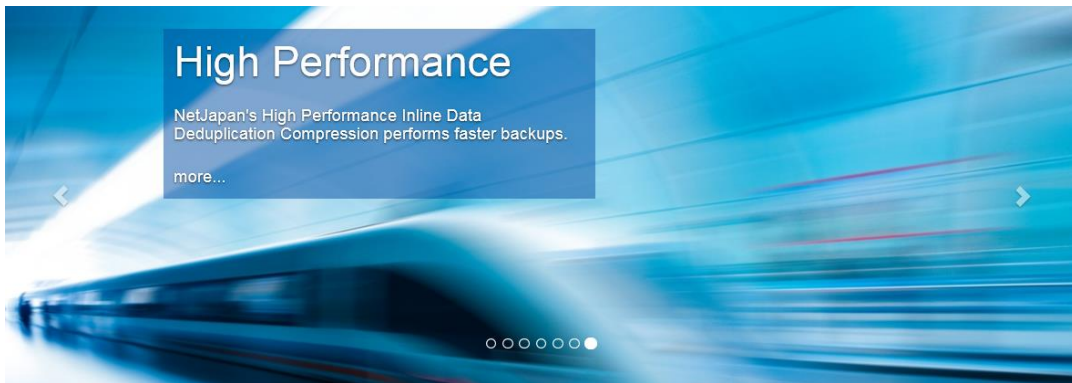
www.kenitsol.co.ke/password

The disliked, but vital importance Security:
Backup and safe your Data:

Avoid losing your data indefinitely when your hard drive has crashed or data deleted in a mistake

ActiveImage Protector ---
The Fastest Backup/Recovery Solution

ActiveImage Protector is an affordable, secure and dependable high-speed sector based backup and recovery solution optimized for physical and virtual Windows and Linux servers and workstations as well as for Hyper-V hosts and clients, on local machines or in the cloud.

High Performance

NetJapan's High Performance Inline Data Deduplication Compression performs faster backups.

more...

Tests show ActiveImage Protector outperforms other backup products:

ActiveImage Protector is optimised for speed and outperforms the competition in backup and recovery of both systems and data. Tests prove that ActiveImage Protector is up to two times faster than other backup products.
Only in seconds you can mount a backup and restore data
Only in minutes you can start after a crash the whole system in a virtual machine!

❙ Products

Platforms
Backup solutions for a wide range of Windows and Linux platforms
more...

Agentless backup
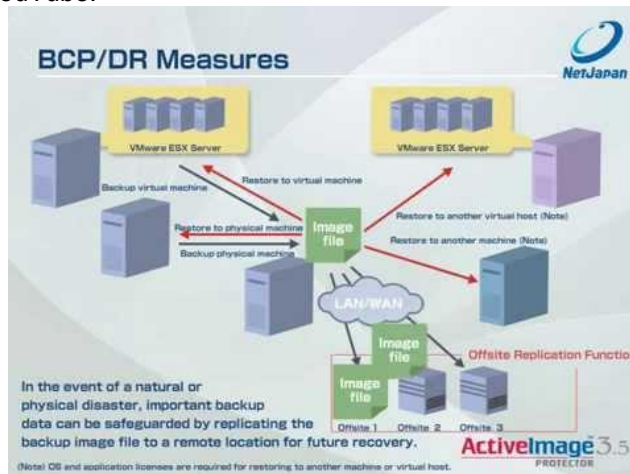Easy-to-use agentless backup solutions for Hyper-V and ESXi
more...

Standby Availability
A new standby availability solution for virtual and physical Windows Servers and Desktops that offers instant switch-over for recovery in minutes! More...

Special Environments
NetJapan provides backup solutions suited to High Availability Environments.
more...

How it works? Look here on YouTube:

https://www.youtube.com/watch?v=wFup3i_meNE&feature=player_embedded

The Safest Security:
A Guide To Better Protection:

Please think carefully about this:
How many people have had malware at some point in their life? 100%?
How many people have had a hardware failure at some point in their life? 100%?

And how many people really protect their machines or invest in Security? XX%?
Amazing, isn't it?

A Better Security for your online life!

IT'S OFFICIAL WE'RE SIMPLY THE BEST!

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PRODUCT OF THE YEAR
BUY NOW. SAVE $20. ONLY $39.99
(LIMITED TIME OFFER!)

>>CLICK HERE

BEST PROTECTION 4 YEARS IN A ROW
2014 2013 2012 2011

So how can you improve your security?

Let the IT-Experts take care of your IT-Security,
so you can focus on your core business.

OUR SECURITY SOLUTIONS INCLUDE

Endpoint Protection   Central Management   Network Protection

Rudi Marquardt
IT-Expert
Consultant & Support

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About KenITSol co. Ltd.

KenITSol co. Ltd. is a daughter company of RM-Electronic in Germany:
www.rm-electronic.com

In 2008, RM-Electronic in Germany celebrated its 25th anniversary, a significant milestone for any IT company. The last years we´ve made it our self-appointed task, to protect our customers better against threats from the Internet, abuse data and data-loss.

In 2009 I was invited from relatives in Kenya.
I must contact my company in Germany daily. Also for remote support. But then the problem started:

Everybody was crying that I shall help them with their computers and all the problems.
Every evening my Flash-disk has been infected. I cleaned all the machines from relatives and friends and told them to buy a better security solution than what they are using. Then we had a look around in Nairobi's best computer stores. But the best security solutions world-wide are not sold in Kenya.

And unbelievable – with permission of the owners we tested PC´s in several computer-shops with F-Secure and -> they were infected!
Visiting Cyber-Cafés, I can't remember any which didn't infect my Flash-disk.
We visit many different places, including corporate companies, banks, universities etc. - everywhere I encountered serious security flaws. That is where I started leveraging the security technology I trust: F-Secure!
Everybody is so enthusiastic about the cleaning performance of F-Secure.
I, too, share that enthusiasm.

It has been nearly impossible to find a computer which is not infected.
And they all use a well known Antivirus solution.
The unanimous demand I hear is: "Bring us something better from Germany, from Europe!"

Now the idea was born:

KenITSol co. Ltd. was founded in 2010.
KenITSol co. Ltd. is a distribution for IT-Security Solutions

IT-Security Solution for Kenya

KenITSol co. Ltd. brings safer IT-Solutions to East-Africa.

We distribute only the best IT Security Solutions, Security Solutions which unfortunately have not found their way to East-Africa till yet. We are actively establishing a reseller network in this area and continue to provide excellent support, even remotely from Central Europe, Germany!

Yours   *Rudi Marquardt*

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GOLD PARTNER

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34582 Borken

Gold Partner

F-Secure

Kimmo Alkio, President and CEO
F-Secure Corporation

F-Secure

About F-Secure

F-Secure is the global leader in providing software as a service through operators. A proven partner for revenue generation with an expanding portfolio of value-added services.

Vision and Strategy

F-Secure's promise, 'Protecting the irreplaceable' captures the essence of what we do. We want to protect our customers' valuable digital content across devices and access – now and in the future – as our customers' needs and technologies evolve.

By protecting and preventing the loss of valuable content, F-Secure's trusted services provide peace of mind for consumers and businesses in all their online activities. Our online software services are easy to use and delivered with dependable support.

Working with operators is a key element of our business strategy. F-Secure has partnerships with more than 200 operators around the world.

OUR MISSION - DIGITAL FREEDOM

In the digital world, it seems like everyone wants a piece of you – hackers, Internet trackers, online spies. We believe you should have the freedom to live your digital life without worry. It's our passion for freedom that pushes us to create better products and services to enable and empower you. For us, freedom is about making sure you are the one in control of your digital life. Together with you, we're fighting for your digital freedom.

F-SECURE - SWITCH ON FREEDOM

Software as a Service

F-Secure has been a pioneer of the 'software as a service' business model in the industry. Partnerships with large number of operators around the world testify that F-Secure is now the global leader in this market.

By delivering software as a service, F-Secure enables companies to focus on their business priorities, without having to maintain the expertise and technology to cope with the constantly evolving threat landscape. Software as a service provides the strongest level of protection for the end customer – at a lower cost.

Software as a service also brings new business opportunities for both business and consumer-focused operators. Backed up by our world-class technology and support, software as a service is easy to deploy.

Over 25 years of security

F-Secure Corporation was founded in 1988 in Helsinki, Finland under the name Data Fellows. In the beginning, our operations consisted mostly of training computer users and building customized database systems for industrial customers. However, the PC revolution soon provided an opportunity for the development of anti-virus software and we launched our first major software project (an heuristic scanner for anti-virus products) in 1991.

F-Secure has also been a front-runner in making use of the World Wide Web and as early as 1994, we were the first to establish a web-based virus information center with a comprehensive virus encyclopedia. In fact, our web site celebrated its 15th anniversary in April 2009.

F-Secure began receiving acclaim for its services within a few years of joining the IT security industry. In 1996, the F-Secure product family was awarded the Finnish Innovation Prize by the President of Finland. In the same year, we were awarded the European Commission's IT Grand Prize.

Data Fellows was renamed F-Secure in 1999, and was listed on the Helsinki Stock Exchange. Since then, we have been one of the fastest growing publicly listed anti-virus companies.

In 2001, F-Secure signed its first operator agreement. Operator partnerships have grown to become a cornerstone of our business, and we have pioneered the 'Security as a Service' business model. As the global leader in the operator security service market, our award-winning solutions are available as service subscriptions through more than 200 Internet service providers and mobile operator partners around the world.

In 2008, F-Secure celebrated its 20th anniversary, a significant milestone for any IT company. We have grown from humble beginnings to become a globally recognized player in the Internet and mobile security markets. Our outstanding technological innovations in the face of constantly evolving security threats have attracted both international awards and recognition within the industry.

A better way to keep your clients protected.
25 YEARS OF RESEARCH AND DEVELOPMENT
HAVE SHAPED OUR PRODUCTS AND SERVICES.
25 YEARS OF BUSINESS INSIGHTS
HAVE SHAPED OUR OFFERING.
Selling your clients security as a service brings them peace of mind with maximum flexibility.

Protecting you 24/7

F-Secure's promise, 'Protecting the irreplaceable' captures the essence of what we do. We protect your valuable digital content across devices, developing our services as your needs evolve. So while you concentrate on what's important to you, we make sure you are safe online whether you are using a computer or a smartphone. We also backup your important files and enable you to share them with friends and family with ease.

F-Secure's trusted services provide peace of mind for millions of consumers and business customers worldwide. Our services are easy to use and include free support should you run into any difficulties.

F-Secure also has partnerships with more than 200 operators around the world: you may even have used our services in the past without realizing it! We have long been pioneers in the industry and several of our employees often have their opinions published in international news media on the topic of online security.

Founded in 1988, F-Secure is listed on NASDAQ OMX Helsinki Ltd.

The F-Secure Response Labs

At the F-Secure Response Labs in Helsinki, Finland and Kuala Lumpur, Malaysia, our security experts work around the clock to keep you protected from the latest online threats. When you subscribe to an F-Secure service such as Internet Security 2010, up-to-the-minute protection is included as standard: our Labs staff and their invaluable work make that possible.

Round-the-clock response work takes place in three shifts, one of which is handled in Helsinki, and two in Kuala Lumpur. At any given moment, F-Secure Response Labs staff are on top of the worldwide security situation, ensuring that sudden virus and malware outbreaks are dealt with promptly and effectively.

Protection around the clock

Response Labs work is assisted by a host of automatic systems that track threat occurrences worldwide in real time, collecting and analyzing hundreds of thousands of data samples per day. The criminals who make use of viruses and malware to profit from these attacks are constantly at work on new threats: this demands vigilance around the clock, every single day of the year, ensuring that our customers are protected.

Lighter is faster, faster is safer

F-Secure's renewed business solutions portfolio is stronger than ever. The combination of technological innovation, major performance improvements and the refinement of F-Secure's forward-looking business model has produced an industry-leading set of business security solutions.

Simpler. Lighter. Safer. These three objectives drive the development of F-Secure's business solutions. The quest to improve our security solutions on all three fronts is the foundation for our success in the marketplace.

Security is paramount for business but it should not come at the cost of usability. We believe that a few minutes spent daily on security should be enough for most businesses and security solutions should not impact on computer performance any more than necessary.

These are ambitious objectives. The exponential growth of malware shows no sign of slowing down and criminals are constantly devising new, often highly targeted attacks against businesses. Yet we are confident that our security solutions are now better equipped to face these challenges than ever, so you can fully focus on your business.

Simpler solutions for complex threats

How has F-Secure responded to the increasingly complex threat landscape? Our solutions work quietly in the background, letting you concentrate on what's essential to you. They don't scream for attention and demand instant decisions on obscure security matters, for which the end user often does not have the answer.

"Some choices can be difficult for businesses but choosing a security solution should be easy. Simply subscribe to Protection Service for Business, our Security as a Service solution, and your business is protected 24h a day," says *Maria Nordgren*, Vice-President for F-Secure's Corporate Business. Protection Service for Business is a turnkey security solution for a companies that prefer to be served by a trusted local partner, rather than managing IT security issues in-house.

For companies that prefer to manage their own IT security, the F-Secure Business Suite with Policy Manager is the perfect solution. It includes the security essentials for companies of all sizes and is easy to buy, manage and maintain.

Lighter solutions boost productivity

The time spent waiting for computers to boot up and for antivirus updates to install is clearly time that could be used more productively. This is why F-Secure is committed to delivering outstanding performance – without compromising on security.

The products in our renewed business portfolio have a smaller overall system impact, use less memory resources, and scan faster than ever. Automatic channel upgrades means less work for IT administrators and guarantee the user always has the best possible protection available. The result: a faster and smoother experience for the end user and higher productivity for your company.

Recent results from AV-Comparatives.org prove that F-Secure's security solutions have a negligible system impact but are blazing fast and highly accurate in protecting against all Internet threats. In the WorldBench test, an industry-recognized performance test that simulates real-world computer usage, F-Secure's product affects performance by only 3.6% compared to a completely unprotected computer. The industry average impact is 11.1%, proving that F-Secure's customers enjoy better productivity while staying fully protected.

Safer solutions save money

How much does it cost if your business stops for a day? Recovering from a security incident and cleaning up infected company IT infrastructure is an expensive and time-consuming effort. Prevention is better than a cure.

For F-Secure, being safer means detecting malware more accurately and blocking new threats proactively; providing a maximum level of protection with high performance. Over the **past 20 years**, F-Secure has established a **global reputation for the speed and quality of its response** to global worm and virus outbreaks.

"Technological innovation and security expertise has always been in F-Secure's company DNA. Our latest industry first is the Exploit Shield which gives protection against so-called zero-day attacks, where criminals try to exploit the security holes found in software before they are patched by the software vendors," says *Mikko Hyppönen*, Chief Research Officer at F-Secure.

For example, the "Aurora" Internet Explorer exploit, which became public in January 2010, was used by criminals to attack Google, Adobe and other major companies. F-Secure's Exploit Shield was able to block Aurora proactively, even before any attacks were made. Exploit Shield also instantly reports new exploits and websites spreading drive-by downloads to F-Secure's real-time protection network. As a result, all F-Secure customers around the world benefit from better protection.

The Cloud helps the community

In recent years there has been a great deal of talk about cloud computing. For us the Cloud is an enabler, which makes it possible to deliver security more effectively. For example, instead of burdening individual computer hard drives with heavy installation packages and updates, we can outsource vast amounts of virus definition and website reputation data on external servers that are accessible in milliseconds by many kinds of devices. The Cloud helps to make our products even lighter and faster – and safer.

Today browser security is arguably the key element for safeguarding businesses against online attacks. Many companies are already using online services for tasks like online banking and networking with suppliers and partners. With more and more confidential business data online, browser vulnerabilities have become one of the main routes by which criminals hack into corporate networks and access confidential information.

F-Secure's Browsing Protection consults the Cloud every time you search the Web, quickly identifying which websites are safe to enter and which should be avoided. When new malware or a corrupted website is identified, the information is immediately shared among the global community of F-Secure's customers, securing everyone against the new threat. See our Evolution of Security video for a fresh angle on the Cloud:

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F-Secure Client Security

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Winner of the Best Protection Award the past three years in a row, from independent test organization AV-Test.

26 Years of the Best Protection in the world

25 YEARS OF EXPERTISE

Industry innovation, strong growth and solid performance since 1988. Put our experience to work for you.

OUR SECURITY SOLUTIONS INCLUDE

Endpoint Protection   Central Management   Network Protection

Any questions? We look forward to you!

KenITsol
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